

Attention Meeting & Event Coordinators!



It's Time To Let One of ...

"America's TOP Hypnotherapist, Life Coach & Business Strategist"

STEPHEN DELA CRUZ

Inspire, Motivate & Educate Your Audience!

- International Speaker
- Leading Coach
- Transformative Hypnotist
- Best-Selling Author

FEATURED ON:



Stephen is Available for All of Your Important Events!

- Keynotes
- Conferences
- Breakout Sessions
- Workshops
- Leadership Development
- Sales Training
- Trainings/Retreats
- On-site Meetings
- Coaching/Consulting
- Any Event Needing A Top Speaker

Stephen Dela Cruz
895 Park Blvd #544
San Diego, CA 92101

Place
Stamps
Here



The Ideal Professional Speaker for Your Next Conference or Event!
(858) 333-1534 • Stephen@Stegela.com • StephenDelaCruz.com

TOP REASONS Event Coordinators Love Booking Stephen:

1. Experienced Speaker:

Stephen has spoken on thousands of stages for over 15 years! Bringing the audience through a variety of emotions to make sure the content penetrates in the minds and hearts of the audience.

2. Best Selling Author:

Having written hundreds of articles and published top-selling books, Stephen is a sought-after expert in leadership, sales, mindset, business, and motivation.

3. Leading Success Coach:

Stephen is a top coach to hundreds using a therapeutic approach to coaching. Not just giving information but digging deep into his client's psychology to reprogram their mind, which in turn creates new actions and habits naturally.

4. Top Leader:

Stephen is a student of the human mind. Tapping into the subconscious of the audience member to not just give information but have the audience experience a revelation to bring lasting positive transformation.

5. Easy to work with and aligns with YOUR vision:

Stephen will be one of the easiest speakers to work with. He will tailor any of his presentations to align with your event vision and goals.



A Personal Message For You...

Hi Friend... planning a successful conference or meeting is a huge job and responsibility.

I want to make your job easier! My #1 priority is to be the **EASIEST** speaker you have ever worked with!

My goal is to make you look **GREAT** and have your audience **THANKING YOU** for inviting me to speak for them!

"Your audience will be instantly engaged, and they will leave inspired and motivated to **Overcome Challenges and Achieve Greater Success!**"

Thank you for your consideration! I look forward to working together to help you create your **BEST** event **EVER!**

- Stephen



Stephen's Most Requested Topics:



EXCELLENT LEADERSHIP IS ALL B.S.

Framing the mind correctly as to why we need leaders. How leadership is the key to organizational transformation and teach on specific points how to persuade and move the people they lead in a natural and harmonious style.



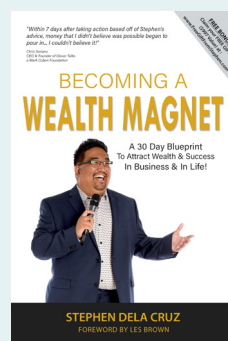
SELLING MORE IS ALL B.S.

This topic is on the mental state of both the seller and the buyer. Understanding the psychological reason people buy and why being amazing at sales is changing lives. In this presentation, your audience will overcome mental blocks and limiting beliefs when it comes to making sales. A deep understanding on using hypnotic language in sales presentations to close more sales immediately! Your company sales will immediately increase after this presentation.



SUCCESS IS ALL B.S.

This topic is all about the attitude behind success in business, relationships, and life. Framing the mind to think differently and have a better understanding of the habits and thought patterns of successful people vs unsuccessful people. Exposing limiting beliefs, debunking the myths of what people think about success and giving a practical blueprint to a lifestyle of success!



BECOMING A WEALTH MAGNET (Special Topic for Entrepreneur Audiences)

Every entrepreneur leader wants to build a life where wealth flows to them naturally! This topic demystifies the lies we are led to believe about wealth and success. It helps the audience recalibrate their lifestyle to develop wealth patterns to make wealth flow toward them naturally. This topic will enlighten your entrepreneur audience to new possibilities and push them to take action! Stephen is one of America's leading success coach, your audience will love him!

WHAT LEADERS ARE SAYING ABOUT STEPHEN DELA CRUZ & HIS STRATEGIES



"In all my years of knowing entrepreneurs, I have never met a man such as Stephen. He is vibrant, motivating, funny, comes from the heart and he definitely knows how to move people into action! I highly recommend Stephen for any keynote speeches on any stage!"

- Les Brown
World's Top Renowned Motivational Speaker



"I admire Stephen's energy and how he presents himself to people. I can honestly say that in meeting Stephen, he will go very far and anyone considering working with him, should go for it and watch the magic happen!"

- Lewis Howes
"Former NFL Football Player, Entrepreneur, Radio Host"



"Stephen will blow you away with his wisdom and knowledge. His leadership and talents working with people are evident in the team members he leads. You will learn a lot of new concepts and ideas from him. He is a true professional, and I know your life and business will increase because of him!"

- Forbes Riley
\$2.5 Billion Dollar Spokeswoman, Television Host, Inventor, Entrepreneur



"I have met a lot of successful people, and every time I am around Stephen, I learn so much! I consider him a mentor and friend. He drops so much motivation and training that is practical yet life changing. He doesn't just talk the talk but walks the walk! He doesn't just talk and teach on success, Stephen IS success!"

- Caleb & Matt Maddix
Maddix Publishing, Founders



"What an incredible leader and teacher! I love how engaged Stephen is with the audience and really gets everyone involved. I've seen a ton of speeches from different people, and Stephen is a natural! I really enjoy his presentation! I cannot wait for the next one!"

- Frank Shankwitz
The-Make-A-Wish Foundation, Founder



"I have had Stephen speak at multiple of my large events, and he always blows it out of the park! Every time we have him speak to our organization, I know the event is an immediate success! He has a charisma about him that people are drawn to, and he always has a special way to connect with the audience. I would highly recommend Stephen 100%!"

- William Peetoom
Fil-Am Chamber of Commerce, President



What Others Are Saying...

"Stephen provides practical tools that every business person can apply to be able to take their business to the next level. The content is refreshing and helped me to take a hard look at what I needed to do to grow!"

-Steve Meim
SONY, Associate Producer

"Stephen is the speaker and consultant the world has been waiting for. His approach to consulting and speaking stretches the way the audience think to ensure that their business, their mindset, and their entire life is taken to the next level."

- Jonathan Anderson
Big Block Realty, REALTOR

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ONE OF AMERICA'S TOP SPEAKERS!

WHY B.S.? WHAT IS B.S.?

B.S. is abbreviated as Belief Systems. Stephen is an international board certified clinical hypnotherapist with a B.A. in Organizational Leadership. Every transformation in a company or person's life, starts with belief! Other speakers and trainers will focus on how to 'do' or how to act. Instead, Stephen focus' on how to believe and how to 'be' which is permanent lasting positive change in any individual or organizational life. Focusing on improving belief in any organization will find the 'to do' or right 'actions' will come naturally and effortlessly. Stephen's methods of communicating to the audience will impact their inner core for lasting change! You will be so glad you had "Stephen's B.S." bring transformational change to your audience!



“ Most Speakers Just Speak to Audiences!
My Goal is to Make You Look GREAT
By Giving Your Audience an AMAZING
Experience They'll Always APPRECIATE! ”
- Stephen Dela Cruz, C.Ht

PERSONAL INTERACTION WITH ATTENDEES (PICTURE SESSIONS ... BOOK SIGNINGS ... MEET-N-GREETS)



SINCE YOU HAVE BOOKED STEPHEN TO SPEAK, YOUR GROUP IS ENTITLED TO DISCOUNTED PRICES FOR STEPHEN'S TOP-SELLING BOOKS!

Your Special Bulk Discount on Stephen Dela Cruz Top-Selling Book

| QTY | DISCOUNT |
|------|----------|
| 20 | 10% |
| 50 | 20% |
| 100 | 25% |
| 150 | 30% |
| 200 | 40% |
| 250+ | 50% |

Shipping & Handling Charges are additional. Please call for rates.



3 EASY WAYS TO PLACE YOUR ORDER

- Text (858) 333-1534
- Stephen@Stegela.com
- StephenDelaCruz.com



“ I have followed Stephen for years now, he is a phenomenal leader and business-man. his keynotes really drive home his proven results that define his massive success in business. ”

- Casey Nicole Fox
Life By Design Magazine, Founder & Editor-In-Chief

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"America's TOP Success Mentors" STEPHEN DELA CRUZ

"ONE OF AMERICA'S MOST
REQUESTED MOTIVATIONAL
SPEAKERS & TRAINERS"

Do not miss this rare opportunity to spend time learning from one of
"America's TOP Hypnotherapist, Life Coach &
Business Strategist"

STEPHEN DELA CRUZ

Within 19 years of doing business, Stephen & his wife, Angela, have owned multiple 7 figure companies and have led hundreds of employees in various industries.

He is an international board certified clinical hypnotherapist and has combined his experience in business with his clinical training to develop trainings, presentations and speeches that are unique and transformative to any audience.

He is a leading expert in various media platforms on the topics of success, leadership, finances, mindset, sales, and lifestyle. You can see Stephen's work published on hundreds of publications and multiple books published.

Stephen didn't always have this mind frame growing up. He grew up in a military household restricted to going to school, getting decent grades and following the rules. Stephen acted out in a very negative manner in his teenage years which caused him to go to juvenile hall (jail). Finding a mentor and being coached really helped transform Stephen's life to where it is today. He attributes all his success to coaching and mentorship!
Stephen is ready to coach your audience and transform their lives!

Your Attendees Will Love Stephen's Message!



"I have worked with a lot of speakers, and I absolutely love working with Stephen. He makes event planning easy, and on the day of the event, Stephen is always the crowd favorite. He is hilarious in his delivery, but he makes sure he accomplishes his mission and makes his message clear. I love booking Stephen over and over again, and my audience appreciates me for having him!"

- Kristen Crooks
Success Mastery, Event Coordinator



"Stephen has a special way to connect with his audience. He knows how to work the stage and give a fantastic experience. The knowledge he has on the topic is mind blowing. Bravo, Stephen!"

- **Patty Aubery**

President, Jack Canfield Companies - Creator of
Chicken Soup For The Soul Series



"Stephen is always a pleasure to listen to when he's on stage! It is so refreshing to see how the audience reacts to his presentations. He is engaging, energetic, hilarious and so impactful! I love sharing the stage with Stephen."

- **Sharon Lechter**

Founder, Think & Grow Rich for Women
Co-founder, Rich Dad Poor Dad



"I always enjoy sharing the stage with Stephen! He has such a fresh way of presenting and training. I am blown away by the materials he shares and the audience LOVE it! He is funny, entertaining and very informative. One of my favorite motivational speakers & trainers to work with!"

- **James Malinchak**

Featured on ABC's Hit TV Show, "Secret Millionaire"
Top Leading Motivational Speaker

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WHY EVENT COORDINATORS AND MEETING PLANNERS LOVE STEPHEN

MY MISSION:

“Most Speakers Just Speak to Audiences! My Goal is to Make You Look **GREAT** By Giving Your Audience an **AMAZING** Experience They’ll Always **APPRECIATE!**”

- Stephen Dela Cruz, C.Ht

Here are reasons why Stephen is the go-to speaker for any event large or small:

1 Experienced Speaker:
Stephen has spoken on thousands of stages for over 15 years! Bringing the audience through a variety of emotions to make sure the content penetrates in the minds and hearts of the audience.

2 Best Selling Author:
Having written hundreds of articles and published top-selling books, Stephen is a sought-after expert in leadership, sales, mindset, business, and motivation.

3 Leading Success Coach:
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- Casey Nicole Fox
Life By Design Magazine, Founder & Editor-In-Chief



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STEPHEN DELA CRUZ SPEAKING FEE SCHEDULE



"If you want your audience to say WOW, then you need to have Stephen for your event or conference. I couldn't stop laughing and his key points are so educational! I really enjoyed Stephen's presentation.

- Kevin Harrington
Original Shark, on Shark Tank
Creator & CEO of "As Seen On TV"



"Stephen was so entertaining and informative. I took so many pages of notes from his presentation and loved how engaging he was with the audience. I look forward to having Stephen on my stage again soon!"

- Kevin Eastman
Assistant NBA Coach – Los Angeles Clippers
Assistant NBA Coach – Boston Celtics



"Everyone needs to experience Stephen's presentation and trainings! He will give any audience an experience they will never forget. I recommend Stephen for any speech or trainings."

- Dr. Ron Klein
Inventor of the M.L.S. and Inventor of the
Credit Card Magnetic Strip



| UNITED STATES & CANADA | |
|---|----------|
| Up to 90 minutes | \$20,000 |
| 90 minutes to 3 hours | \$25,000 |
| Full-Day - Up to 6 hours | \$30,000 |
| <i>Hawaii and Puerto Rico at \$30,000 (considered full-day only) Plus full expenses — including first class airfare</i> | |

| OVERSEAS (INCLUDING EUROPE & ASIA) | |
|---|------------------|
| One Day <i>(minimum of two consecutive days must be booked)</i> | \$75,000 |
| Per Day <i>(minimum of three days must be booked within one week period)</i> | \$55,000 per day |
| <i>Plus full expenses - including business class airfare</i> | |

| CUSTOMIZED WEBINAR OR TELESEMINAR | |
|-----------------------------------|---------|
| One Hour | \$7,500 |

* All rates are quoted and paid in U.S. Funds

Stephen's presentations are fast-moving, informative, enjoyable and entertaining. Stephen has a wonderful ability to tailor each talk for his particular audience. Your attendees will thank YOU for inviting him!

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